

INNOVATION IN IMAGING

Virtual Pub Special Edition
Expert talks & open discussion



27 September 2024

13:00 – 15:30 CEST

Online

AGENDA

Time*	Title	Presenter
13:00	Welcome	Claudia Pfander (Euro-BioImaging Industry Board)
13:05	Innovative CryoEM Workflow Development: An In-Depth Look at TESCAN and the Institute of Molecular Genetics Collaboration	Dominik Pinkas (Institute of Molecular Genetics of the Czech Academy of Sciences) & Ondřej Šulák (Tescan)
13:25	From prototype to commercialization: Image Scanning Microscopy with SPAD Array Detector - Bridging the Gap between super-resolution and confocal microscopy	Giuseppe Vicidomini (Istituto Italiano di Tecnologia)
13:45	Why settle for tech transfer when you can sell direct?	Ed Mitchell (ESRF)
14:00	Transition from development to service – lessons learned	Sebastian Munck (VIB)
14:25	Deciding on commercialization strategy: a business perspective	Sahar Nassirpour (MR Shim)
14:45	Capturing Markets: How to commercialize Imaging Technology	Angeli Kumari-Illieva (Tampere University)
15:15	Panel Q&A	
15:30		<i>End of meeting</i>

* all times CEST

